

2026 Interim Business Report

January 1, 2026 - June 30, 2026

Origin of our name

Broadleaf means just what it says – a broad leaf.

Broad leaves bathe in sunlight during spring and summer so that they can grow. In winter, the leaves and fruit fall from the tree and return to the ground as nutrients. This cycle creates a broader field in which a range of different plants and animals can live together.

We chose the name Broadleaf because we wanted to put down roots as a broadleaf tree in the land of business, so that we can grow countless more leaves, produce fruit and keep on growing in the future, hand in hand with our clients and everyone else.



Corporate Philosophy

Gratitude and Happiness

Based on the spirit of "gratitude and happiness," we contribute to the creation of our clients' businesses by providing better products and services, as well as high value-added data, tailored to a wide range of industries and sectors.

Broadleaf is promoting businesses that prosper together with clients, valuing the spirit of "gratitude and happiness", which is indispensable for deep ties between people and companies.

When our products and services contribute to our clients' businesses, they will be happy to have a relationship with Broadleaf.

And they will be delighted to feel that their business is growing day by day.

Such a heart of our clients will also give us "gratitude and happiness" that will lead to the provision of better products, services, and value to society.

A digital infrastructure company supporting the mobility industry through 2DX^{*1}



What does Broadleaf do?

We provide cloud services that support digital transformation (DX) in the mobility aftermarket, centered on proprietary business applications for specialized sectors such as automotive repair and maintenance, auto body repair, auto parts distribution, and used car sales.

We aim to evolve these services into next-generation cloud services by combining the proprietary data we have accumulated over many years with advanced technologies such as physical AI.

^{*1} A slogan representing Digital Transformation and Data Exchanger, and a registered trademark of Broadleaf

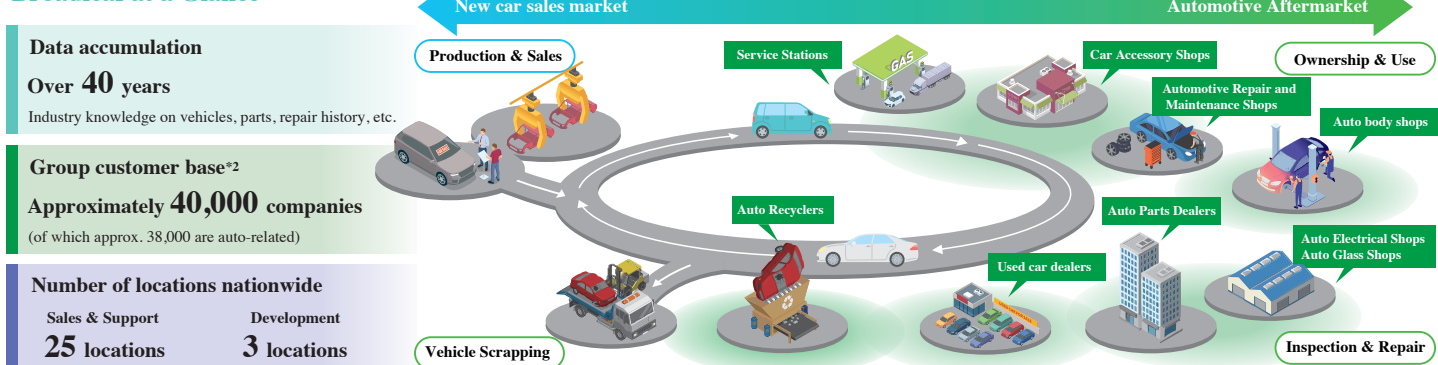
^{*2} A system that connects sellers and buyers of auto repair parts and digitizes parts search, quotation, ordering, and other processes

^{*3} A general term for cloud services for automotive aftermarket operators that run on the "Broadleaf Cloud Platform"

Broadleaf's Business Areas

Broadleaf provides industry-specific software and platform services powered by its proprietary databases, helping customers in the automotive aftermarket^{*1} improve operational efficiency and grow their businesses.

Broadleaf at a Glance



^{*1} The automotive aftermarket refers to the market that arises after vehicle purchase, including refueling, purchasing accessories, vehicle inspections, maintenance and repairs, parts replacement, used car distribution, and recycling/scraping. Inspections, maintenance, and parts replacement play an important role in using automobiles safely for a long time.

^{*2} According to our research

Message and Business Performance



Representative Director
and President

Kenji Oyama

To Our Shareholders

We would like to express our sincere gratitude to our shareholders for your continued support.

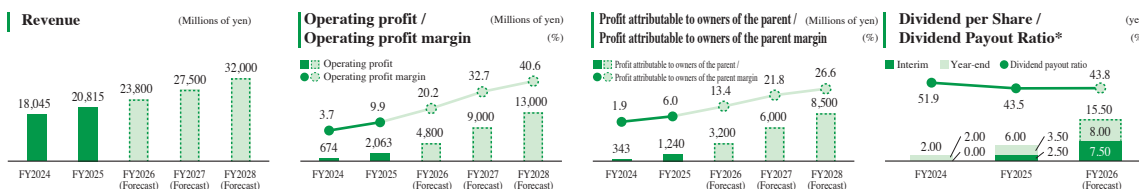
Since its founding in 2005, the Broadleaf Group (hereinafter referred to as "our Group") has been committed to contributing to customers' business creation through the provision of products, services, and high-value-added data, based on the spirit of "Gratitude and Happiness."

During the interim period under review (January 1, 2026 to June 30, 2026), the penetration of our cloud-based products, a key initiative under our Medium-Term Management Plan, continued to make steady progress, keeping us on track to achieve our full-year targets. In addition to the planned migration of existing customers to our cloud software, packaged software for non-mobility industries and PC sales also remained strong. As a result, consolidated results for this interim period recorded revenue of 10,781 million yen (up 9.8% year-on-year), operating profit of 1,477 million yen (up 91.5% year-on-year), and interim profit attributable to owners of the parent of 1,001 million yen (up 140.3% year-on-year), delivering growth in both revenue and profit.

This fiscal year is a pivotal year in which we aim to achieve an operating profit of 4.8 billion yen, the highest since our founding. In the second half, our Group will work together as one to fully execute the planned initiatives and strive for sustainable growth.

We ask for your continued support.

September 2026



* 2-for-1 stock split was implemented with an effective date of July 1, 2026. The interim dividend of 7.50 yen for FY2026 is the actual pre-split amount, and the year-end dividend forecast of 4.00 yen is the post-split amount. For comparison purposes, the graph shows the year-end dividend forecast as 8.00 yen on a pre-split basis and the annual dividend forecast as 15.50 yen.

NOTE: The forecast for FY2026 is based on figures announced on August 12, 2026, and the forecasts for FY2027 and FY2028 are based on figures announced on February 12, 2026.

Business Topics

Commenced Provision of Broadleaf's Cloud Software "Maintenance.c" to WECARS, Backed by ITOCHU Corporation and Other Investors



Broadleaf Co., Ltd. has begun providing "Maintenance.c", cloud software for the auto maintenance industry, to WECARS Co., Ltd., backed by ITOCHU Corporation and other investors, to ensure transparency and operational integrity in vehicle inspection services across its nationwide service network.

Product page URL: <https://sfc.blcloud.jp/pr/product/maintenance.html> (available in Japanese only)



Background and Purpose

Following the publication of the "Guidelines for Ensuring Transparency for Consumers in Vehicle Body Repairs"^{*1} by the Ministry of Land, Infrastructure, Transport and Tourism in March 2024, the automotive repair and maintenance industry has been called upon to improve operational transparency and strengthen audit systems. WECARS is working to strengthen compliance by enhancing the visibility of maintenance work and maintaining work records in electronic form. The introduction of Broadleaf's cloud software "Maintenance.c" will serve as a foundation for ensuring that these initiatives are implemented more reliably. Broadleaf has long supported the IT transformation of the mobility industry, including the auto maintenance business, and possesses deep knowledge of related laws and regulations.

In 2023, we developed functionality that detects anomalies and fraudulent activities in various operations conducted through our cloud services, based on our knowledge database of vehicle model information, parts information, maintenance history, etc., and our proprietary large language model^{*2}.

By providing "Maintenance.c" to WECARS as a neutral third-party IT provider, we will strongly support the improvement of WECARS' reliability from a technical perspective by contributing to "ensuring operational standards from a third-party perspective" and "objective operational controls", which are difficult to achieve with in-house systems alone.

^{*1} Ministry of Land, Infrastructure, Transport and Tourism press release (March 29, 2024)
<https://www.mlit.go.jp/report/press/content/001734259.pdf> (available in Japanese only)

^{*2} Broadleaf press release "Development of a function to detect anomalies and fraud in various operations conducted on our cloud services"
https://www.broadleaf.co.jp/company/press/press_detail/?itemid=293&dispmid=1002 (available in Japanese only)

Sustainability Topics



Established "Broadleaf Forest" in Hiroshima Prefecture

BroadLeaf Group

To Commemorate Our 20th Anniversary, We Began Creating a New "Broadleaf Forest"

In May 2026, we conducted a tree-planting activity with the participation of all employees in Mihara City, Hiroshima Prefecture, planting a total of 2,700 seedlings of 27 species, mainly broad-leaved trees. This activity is a new initiative of the "GrowLeaf Project" that has been promoted since 2008.



(available in Japanese only)

► What is the GrowLeaf Project?

The GrowLeaf Project is a collaborative environmental conservation initiative that Broadleaf has promoted since 2008. Together with customers, business partners, and other member companies that share the project's mission, we have continued to carry out tree-planting, forest conservation, and community-based environmental activities.

● Related information (available in Japanese only)



Received an Environmental Contribution Award



Summer Vacation Independent Study Project